



# **Salem House Press**

## **Catalog 2020 Spring**

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**FLIPP  
OVER**



Salem Secret Underground  
eBook Card

Max Teller's Amazing Adventure



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## **FLIP AND SCAN CARDS REPLACE TABLOIDS AT CHECKOUT COUNTER**

Salem House Press Flip and Scan eBook Cards take America by storm. Our goal is to replace the tabloid rack at the checkout counter's at leading grocery and convenience stores throughout the nation. Leading a wave of lit junkies into the second quarter of the century.

Our racks will hold monthly new titles of Flip and Scan eBook Cards and monthly free Sample Cards lit junkies can peruse before they make their purchases on their smart phones and mobile devices.

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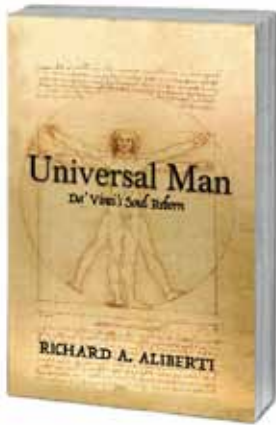
**Contact us today about having a rack  
set up in your store!**



## Front List



**EVERYTHING YOU EVER WANTED TO  
KNOW ABOUT THE ITALIAN RENAISSANCE  
in a little over a 100pages!**



**Universal Man:  
Da' Vinci's Soul Reborn**

by Richard A. Aliberti

**500 Years of Leonardo da'  
Vinci!**

Have you ever wondered... dreamed...or dared to embark on uncharted horizons? The artistic masters of 15th and 16th century Italy certainly did!

Of all the old masters, Leonardo da' Vinci is likely one of the most fascinating and enigmatic figures of all time here he is presented from a perspective unlike any others: from an active and practicing present-day artist living and creating in America.

Universal Man is an inspired and concise exposition of the life and times of renowned genius Leonardo da' Vinci and the "rebirth" known today as the Italian Renaissance.

**AUTHOR** Richard Aliberti is a living descendent of Leon Batista Alberti (da' Vinci's earliest mentor) and a famous Boston North End sculptor.



**SALEM HOUSE PRESS**

**Art | Biography**

**978-0983666547**

**\$14.00 • 5" X 8" • 155 pp.**

**FILLED WITH DA' VINCI'S  
IMAGES**

**MARKETING**

**NATIONAL REVIEW ATTEN-  
TION  
NATIONAL LECTURE TOUR  
ITALIAN TOUR**

**Local Author Promotions:**

Boston Area Italian and Art  
Community

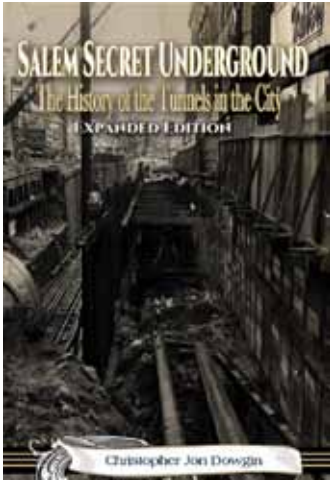
**Online Promotions:**

- Social Media**
- Book Trailers
- Interactive Website
- Blog Tour
- YouTube Channel
- Sweepstakes

Library Marketing  
Displays  
Lectures  
Interactive Material



# The Tunnels that Created America's First Millionaires who Shaped our Nation!



**SALEM HOUSE PRESS**

**American History**

**978-0-9862610-3-9 • \$20.45**

**7.8" X 5.1" • 456 pp.**

**Over 200 Photographs of the Tunnels**

**Third Edition**

## **MARKETING**

National Review Attention  
5 City Tour: Portland, Boston, NYC ,  
Philadelphia, Washington D.C.  
Local Author Promotions: Boston Area  
Radio and Television Tour  
Online Promotions:  
•Social Media  
•Blog  
Library Marketing  
Promotion Through Regular Lecture Series  
Salem Smugglers' Tour  
Displays  
Free vials of Tunnel Dirt  
Blog:  
[saalemsecretunderground.wordpress.com](http://saalemsecretunderground.wordpress.com)



## Salem Secret Underground: The History of the Tunnels in the City

by Christopher Jon Luke Dowgin

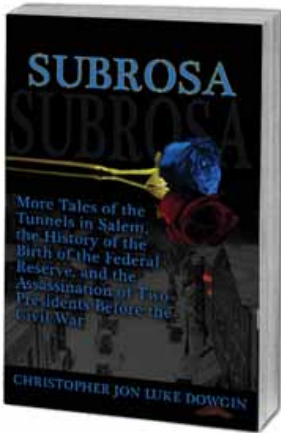
What do you get when America's first playboy spends his inheritance from America's first millionaire within 2 years? 3 miles of tunnels..

One man conspires with 159 politicians and privateers to conscript the nation's first national guard unit to extend the ancient tunnel system to avoid paying duties on their imports. A plot that will include 2 Secretaries of States, a Superior Court Justice, a Secretary of the Navy, the head of Customs, a bunch of Congressmen, a handful of Senators, and the man who first brought a drunk elephant to America. All under the disguise of the beautification of a local park.

**AUTHOR** Chris is a historian and artist who can be found as an invited guest crawling through half of the population of Salem's basements. The other half of the time he spends listening and reading to other peoples tales. Sometimes you can find him walking through town with a six foot scarf and a quart of milk in his hand on a hot summer day. This was his third book that came about as a happy accident.



**The Sequel to *Salem Secret Underground*.** The truth about the founding of the Federal Reserve and the murders of Presidents Harrison, Polk, and Taylor amidst more stories of the tunnels in Salem MA.



Sub Rosa

by Christopher Jon Luke  
Dowgin

Its the age of sail and Salem is the second richest seaport in the world. Many of the earliest politicians who shaped our country and constitution live a town and country life between Salem and Boston. Transcendentalist , the #2 pencil, the board game Clue, and the electric car start in Salem. But, there is a sinister side.

Opium, assassination, smuggling and conspiracies abound in Salem have created many fortunes. George Peabody, the founder of the Rockefeller Trust and JP Morgan started his fortune here. He sold off the country to the Bank of England. Stephen White planned the murder of President Harrison to establish the Third Bank of the United States. Thomas Perkins started the drug empire that built the empires of Forbes, Sturgis, and Russells. Events that have built the Federal Reserve, Yale's dominance in the White House, our War on Drugs, the Patriot Act, and the 2008 Financial Collapse.

**AUTHOR** Christopher Jon Luke Dowgin is the author of many books and a local Salem historian.

**SALEM HOUSE PRESS**

**History | Non-fiction**

**978-0-9862610-2-2**

**\$17.99 • 6" X 9" • 300 pp.**

**MARKETING**

National Review Attention  
5 City Tour: Portland, Boston, NYC ,  
Philadelphia, Washington D.C.

Local Author Promotions: Boston  
Area

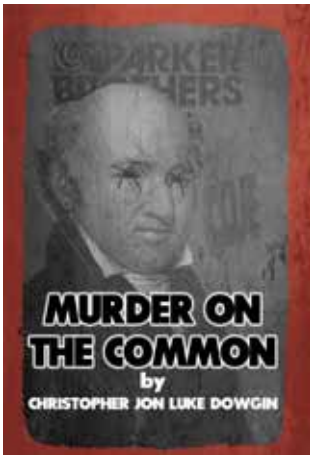
Online Promotions:

- Social Media
- Library Marketing
- Displays
- Excerpts in Arkham: Tales from the  
Flipside
- Advance Reader
- T.V.
- Podcast





# The Most Famous Murder of the Nineteenth Century which inspired Edgar Allan Poe's *Tell-Tale Heart* and Parker Brothers game Clue!



**SALEM HOUSE PRESS**  
**Historic Fiction | Mystery | Fantasy**  
978-0-9862610-2-2  
**\$13.50 • 6" X 9" • 315 pp.**  
**Over 100 Illustrations**

## **MARKETING**

National Review Attention  
5 City Tour: Portland, Boston, NYC  
, Philadelphia, Washington D.C.

Local Author Promotions: Boston  
Area

Online Promotions:

- Weekly Release of the Serial Online
  - Social Media
  - Library Marketing
  - Displays
- Stories in Arkham: Tales from the Flipside
  - Advance Reader
  - T.V.
  - Podcast



**Largest Group Ever  
Playing Clue on the  
290th Anniversary  
of the Murder!**

Murder on the Common  
by Christopher Jon Luke  
Dowgin

Follow everyone's favorite immortal Prince Henry Sinclair as he attempts to solve the murder of the privateer Joseph White amidst opposition from vampires, the Illuminati, the Anti-Masonic Party, Mormons, historic personages, and vampires.

Set in the city of Salem which Henry sailed to a 100 years before Columbus looking for Vinland with his Templar treasures and his ragtag crew of third generation Vikings.

This is the first novel of the Sinclair Narratives that have appeared in the magazine *Arkham: Tales from the Flipside*.

**AUTHOR** Chris Dowgin has written over 15 books and has resided in Salem, MA for over 27 years Well known author and illustrator who walks through town with his quart of milk.

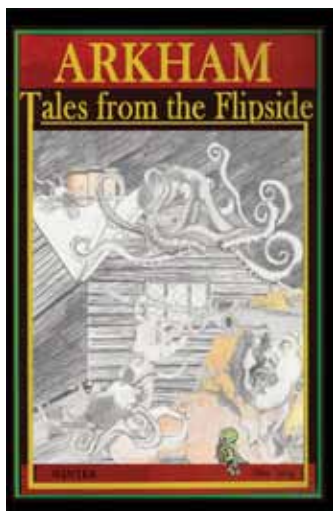
**Installments every Tuesday**

**<http://www.salemhousepress.com/Arkham/Sinclair.html>**



ON SALE April 29th

**Tales beyond the imagination coupled with the illustrations from the cobwebbed dark section of your brain!**



**SALEM HOUSE PRESS  
SCI-FI • FANTASY • and  
HORROR QUARTERLY  
MAGAZINE**

**\$13.50 • 6" X 9" • 155 pp.**

### **MARKETING**

National Review Attention  
5 City Tour: Portland, Boston, NYC ,  
Philadelphia, Washington D.C.

Local Author Promotions: Boston  
Area

Online Promotions:

- Social Media
- Library Marketing
- Displays
- ComicCon
- Book Trailer
- Animated Story Trailers
- Website with Free Audio  
Stories



Arkham: Tales from the  
Flipside

edited by Chris Dowgin

A return to the old pulp magazines from the 40's and 50's that gave rise to Bradbury, Philip K. Dick, Asimov, and many others. Delivering you the best in illustrated narrative from the city that spurred Cthulu.

Reminiscent of the Yellow Book and Colliers that showcased the best of the Golden Age illustrators. Filled with the up and coming legends of story and brush.

EDITOR Chris Dowgin is an avid OTR buff. He has been collecting old horror, fantasy, and sci-fi radio shows spanning the 40's to the 70's that have spurred our modern graphic novels. He is the writer of the Sinclair Narratives and illustrator of over 15 books.

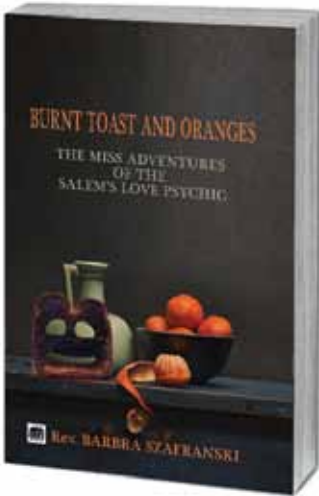
Illustrated Short Fiction by  
New and Old Masters!

4 Issues a year!





## The Adventure of One Woman's Courage to Follow the Hero's Journey to Return and Help the World!



**SALEM HOUSE PRESS**

**Fiction**

**978-1-7334458-2-5**

**\$11.99 • 6" X 9" • 120 pp.**

### **MARKETING**

Local Promotions: Boston Area

Online Promotions:

- Social Media
- Library Marketing
  - Displays
  - Lectures
- In her Salem Psychic shop
  - Book Trailer
  - Conferences
  - National Tour

## Burnt Toast and Oranges: The Miss Adventures of the Salem Love Psychic by Rev. Barbara Szafranski

In this narrative Barbara chronicles her journey to herself through trials and tribulations that any healer or shaman must face. She provides verification and clarification through the book for those who might find themselves on a similar spiritual quest. She leads through example as she goes over the magical events of her life which she had to be brave enough to believe they did in fact happen and she was not making them up. The book provides confirmation for future healers and paves a path to follow.

**AUTHOR** Rev. Barbara Szafranski is the Salem Love Psychic esteemed throughout the nation for her healing abilities. She has been a guiding light in Metaphysical world for over 30 years now. This is the first of many books she will be writing to help everyone on their own journey to bliss.

[www.salemloveangels.com](http://www.salemloveangels.com)



**The 1812 Overture, has been rewritten. Don't worry Napoleon still learns the simple truth that you don't invade Russia, but in a new strange way. In the middle of this Overture is Jane Wilkes Booth.**



**Don't Invade Russia**  
by Cory McNeil

The Steel Empire. What is it? What is it planning? At the same time Napoleon was taking Moscow a city traveled backwards 130 years in time.

Stalingrad hit the 19th century like a rock hitting a pond. The ripples are changing everything. Spies sent there are sent home in coffins draped with their country's flag. The Steel Empire guards its secrets to the death. Most likely yours...

Amidst all of this our most famous actress from the 19th century is going there. Jane Wilkes Booth.

**AUTHOR** Cory McNeil is a stand up comedian and history buff from the world of what if. His fiction sprouted from a lifetime of spending too much time in basements playing Dungeon & Dragons making up modules on the fly to torment others to his comic delight.

**SALEM HOUSE PRESS**  
**Historic Fiction**  
**978-0-9862610-5-3**  
**\$13.50 • 6" X 9" • 325 pp.**

**MARKETING**

National Review Attention  
5 City Tour: Portland, Boston, NYC  
, Philadelphia, Washington D.C.  
Local Author Promotions: Boston  
Area

Online Promotions:

- Social Media
- Library Marketing
- Displays
- Excerpts in Arkham: Tales from the  
Flipside
- Advance Reader
  - T.V.
  - Podcast



**Many Families have Tragedy, it is About How You  
Are Transformed by it.**



**The Other Side:  
Closing the Door  
by Donna Girouard**

Every family has its secrets: facts concealed or distorted to avoid conflict, embarrassment, or immediate consequences. Yet the truth will always surface. Eventually. This collection of linked essays tells one family's story, revealing its "other side" and the fallout resulting from three generations of secrets - with a little history of North Brookfield, Massachusetts, and some of its colorful characters as backdrop.

**SALEM HOUSE PRESS**

**Memoirs | Childhood**

**978-0985392758**

**\$17.99 • 6" X 9" • 346 pp.**

**AUTHOR** Donna is a college professor whose work has appeared in many magazines and journals. She also has written a children's book series she donates the proceeds to charity. Read her regular prose on her blog!

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**MARKETING**

National Review Attention  
5 City Tour: Asheville, Boston,  
NYC , Philadelphia, Washington  
D.C.

Local Author Promotions: Asheville Area

Online Promotions:

- Social Media
- Library Marketing
- Displays
- Blog

Blog:  
<https://fulmoonmajiksblog.wordpress.com>



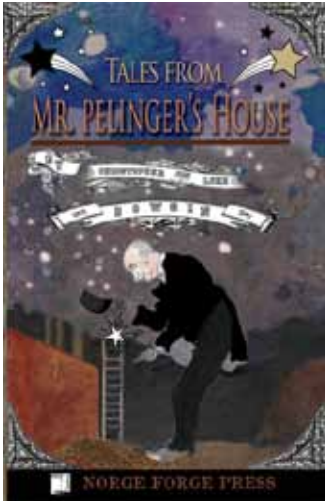




**Front List**



# The Eternal Question, Which is Truly better; America or England!



**NORGE FORGE PRESS**

**Graphic Novel**

**10: 0-9862610-1-7**

**\$30.00 • 6" X 9"**

**ILLUSTRATIONS**

## **MARKETING**

National Review Attention  
5 City Tour: Portland, Boston, NYC ,  
Philadelphia, Washington D.C.

Local Author Promotions: Boston Area

Online Promotions:

- Social Media
- Book Trailers
- Interactive Website
- Blog Tour
- Sweepstakes

Library Marketing  
Displays

## Tales from Mr. Pelinger's House

by Christopher Jon Luke  
Dowgin

Two tales for the price of one!

The Foster siblings venture into an abandoned house to meet the owner Mr. Pelinger who was rumored got lost in the tunnels under Salem a 100 years ago. Once inside this house with its own wormhole which is larger inside than out, they entered into a dangerous Intergalactic Roadshow where Sitting Bull and the Stoned Elephant are ringmasters of one circle and the other is governed by General Custer. Will they survive this dangerous game of Snakes and Ladders?

Then the Foster Siblings return to the House for another amazing adventure inside the ever unfolding house. This time they are contestants in a game show pitting America vs. England with the celebrity guests Teddy Roosevelt and Queen Victorian. Filled with sight gags at the expense of these two great nations...





**Follow Mr. Zac into the Unzipping Tree and begin your journey through the magical whimsical side of life. A place that is the meeting between The Chocolate Factory, OZ, and Wonderland!**



## A Walk Through Salem

by Christopher Jon Luke  
Dowgin

This is the first book of the trilogy where you meet the old man Mr. Zac on the park bench. He pulls out his magic magnet and he unzips the Unzipping Tree for you to enter a world where fish fly, Vikings storm Dead Horse Beach, and churches transform into rocket ships. A journey into the fairy realm you might not ever return from. Yes you, since you are the main character. Are you brave enough to enter this story?

Chris tells this warped tale with dazzling pictures that confound the imagination and lighten the soul. A tale following the classic fairy tale structure which was the foundation of the Star Wars trilogy and the Grail Cycle.

**NORGE FORGE PRESS**

**Fiction**

**978-0615573465**

**\$25.00 • 8.25" X 8.25" • 112 pp.**

**108 Illustrations**

**New Edition**

### **MARKETING**

National Review Attention  
5 City Tour: Portland, Boston, NYC ,  
Philadelphia, Washington D.C.

Local Author Promotions: Boston Area

Online Promotions:

- Social Media
- Book Trailers
- Interactive Website
- Blog Tour
- Sweepstakes

Library Marketing  
Displays



**AUTHOR** Christopher is the quirky author from that bizarre town of freaks, geeks, and saints. Who is still wearing his 6 foot long scarf deep into the summer. This is his 1st book.



**A WALK THROUGH SALEM**  
BY CHRISTOPHER JON LUKE DOWGIN

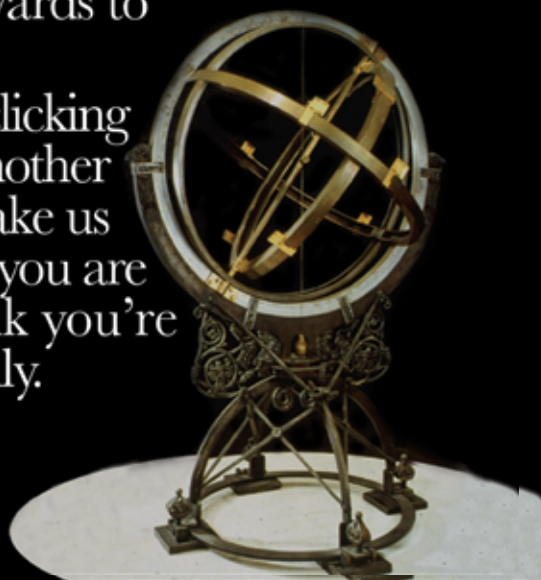
The Good Ship Friendship

‘...and all I ask is a tall ship and a star to sail her by’, second to the right and straight on till; hogwash she has sailed without us! We dallied too long with Blackbeard’s wife. She’s half way to the moon now. If we had boarded her in time we might have coaxed her to sail us backwards.

See flying ships like the East Indianman Friendship sail straight for a star to take you to exotic islands in the sky like Neverland. You need a ship to sink and sail backwards to take you home though.

Oh, excuse me. I was just clicking my heals. Come on I know another ship up the road that could take us home. Yes you...just because you are reading a preview you think you’re not stuck in our world???

Silly.





“Now which one of you said you were bitten by the werewolf ?”

**Could you believe that faith in intangible ideas like the Tooth Fairy, Easter Bunny, and Santa teach children to believe and follow other larger intangible ideas like mercy, justice, and equality!**



## Yes Santa

by Gerald Martin Dowgin

Did you ever imagine that the Tooth Fairy, Easter Bunny, and Santa Claus could be cornerstones to civilization. If a child can not believe in them when they are younger, how are they to believe in other larger intangible concepts as judgement, mercy, faith, and love? Follow this tale as Rudolph travels to a little girl's window to help keep her faith in Santa Claus.

### **NORGE FORGE PRESS**

#### **Fiction**

**978-0986261008**

**\$12.99 • 6" X 9" • 28 pp.**

**18 Illustrations**

**AUTHOR** Gerald Dowgin has taken a long break from drafting and writing legislature to impart this wonderfully charming moral tale. For 30 years he had served the state of NJ and now hides in his wooden home deep inside the NJ Pine Barrens where hundreds of Rudolph's relatives walk through his yard a day.

#### **MARKETING**

National Review Attention

5 City Tour: Toms River, Boston, NYC, Philadelphia, Washington D.C.  
Local Author Promotions: Toms River

Online Promotions:

- Social Media
- Book Trailers
- Interactive Website
  - Blog Tour
  - Sweepstakes

Library Marketing  
Displays

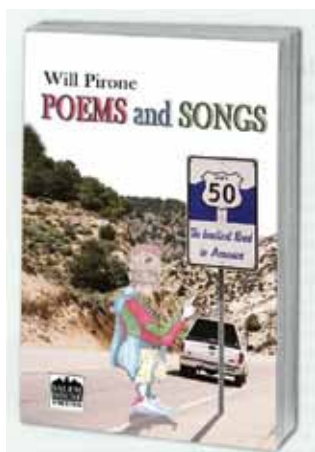




**BACK  
LIST**



**Step right up ladies and gentlemen, step right up, some of the best entertainment on Broadway; tastes just like a peanut butter sandwich!**



**SALEM HOUSE PRESS**

**Poetry**

**978-0983666561**

**\$13.50 • 9" X 6" • 78 pp.**

### **MARKETING**

National Review Attention  
5 City Tour: Portland, Boston, NYC  
, Philadelphia, Washington D.C.

Local Author Promotions: Boston  
Area

Online Promotions:

- Social Media
- Library Marketing
- Displays
- Advance Reader
- Podcasts
- Radio



## POEMS AND SONGS

by Will Pirone

A life in poetry and song that stretches through the Haight-Ashbury scene on the run from the FBI in Boston to selling his company to S.A.I.C., the science and technology division of the Central Intelligence Agency. An irrelevant look on society and himself seen from the eyes of Buddha and Christ hanging out in the balcony throwing popcorn at us.

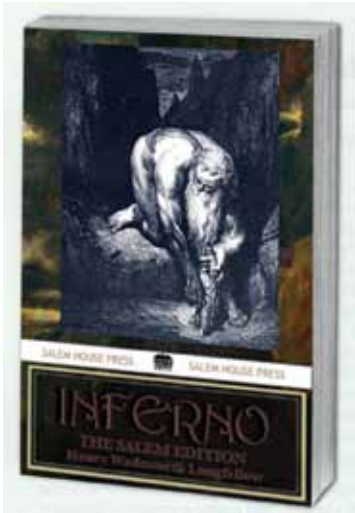
A cultural history and a modern look at our dystopian world of love, sex, marriage/divorce, and the hopeless world of the troglodyte Boston area night club life that cripples the soul. Poetry for those on a journey to find the map.

**AUTHOR** Will Pirone moved to San Francisco during the late 60's from Lynn, MA when the Weather Underground was at its peak and the Beatnik's were passing the torch to the Hippie counter culture. Later returning to Salem after selling his software company to play harmonica.





**Against Harvard's will Longfellow, Lowell, and Holmes translate Dante into English. Lowell will first read it in Salem. This is the translation of The Dante Club. Now their translation meets Dore !**



**SALEM HOUSE PRESS**

**Fiction**

**978-1500709464**

**\$15.00 • 11" X 8.5" • 384 pp.**

**MARKETING**

Local Promotions: Boston Area

Online Promotions:

- Social Media
- Library Marketing
- Displays
- ComicCon
- Book Trailer
- Animated Story Trailers



Dante's Inferno:  
The Salem Edition  
by Dante  
Illustrations by Gustave Dore

In the 28th course of lectures in the year 1856 James Russell Lowell will read excerpts from the Longfellow translation he had worked on at the Salem Lyceum. This was the first time Dante was heard in English. Salem House Press presents to you the infamous Longfellow translation of Dante's Inferno set against the macabre etchings of Gustave Dore.

With a new introduction by Christopher Jon Luke Dowgin we are glad to offer you the Longfellow translation with the complete gallery of illustrations by Gustave Dore. A keepsake for future generations to adore.

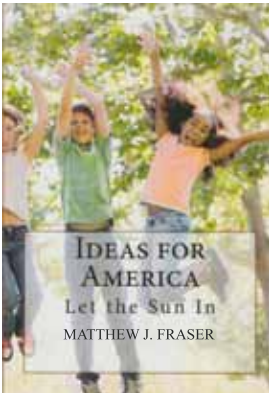
**TRANSLATORS:**

Henry Wadsworth Longfellow, James Russell Lowell, and Oliver Wendell Holmes worked in Harvard in 1867 to translate this work outside of its native language for the first time.

**ILLUSTRATIONS:** Gustave Dore had illustrated 55 books during his life. His work is greatly treasured today.



**Imagine if politics started within yourself first and then spread to your community. Then it stopped right there!**



**Ideas for America:  
Let the Sun In  
by Matthew J. Fraser**

**SALEM HOUSE PRESS**  
**Politics and Community**  
**978-0-9862610-4-6**  
**\$15.95 • 9" X 6" • 164 pp.**  
**New Edition**

**MARKETING**

National Review Attention  
5 City Tour: Portland, Boston, NYC ,  
Philadelphia, Washington D.C.  
Local Author Promotions: Boston  
Area  
Website: [www.ideasforamerica.org](http://www.ideasforamerica.org)  
Radio Tour  
Online Promotions:  
•Social Media  
•Blog  
Library Marketing  
Promotion Through Regular Lecture  
Series  
Worksheets  
Reading Group Handbook  
Group Building



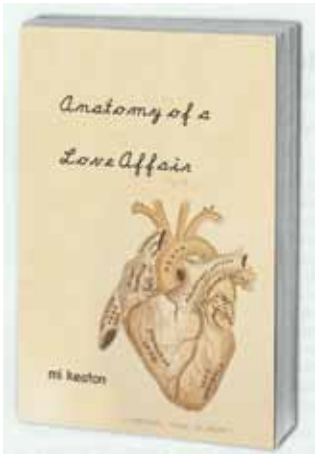
If there has ever been a time when America needs innovative ideas, enthusiasm for change, and hope for the future, that time is now. Fraser examines our education system, health and wellness, community development, federal spending, and environmental progress to find the answers we can approach. In his proposed solutions to the current American situation, his ideas are diverse as encouraging greater use of vocational programs; timebanking to promote business and community; co-ownership as a new way to afford housing; promoting health and wellness in universities; and using our colleges to help transition our country to a healthier, greener economy.

Through a very revolutionary thinking methods, Ideas for America offers real solutions to real problems in America while encouraging others to replace complacency with their own creative answers.

**AUTHOR** Matthew Fraser studies martial arts, is a proponent of rails to trails throughout the country, and has been an educator for many years.



**Has this modern day changed Love's very chemistry?  
Metrosexual stuff and the "criteria box"... have really  
made affairs of the Heart more difficult for Brain to control!**



**SALEM HOUSE PRESS**

**Romantic Comedy**

**978-0985392741**

**\$9.99 • 9" X 6" • 188 pp.**

**MARKETING**

National Review Attention  
5 City Tour: Portland, Boston, NYC  
, Philadelphia, Washington D.C.

Local Author Promotions: Boston  
Area

Radio and Television Tour

Online Promotions:

•Social Media

•Blog

Library Marketing

Off Broadway Performances

**Anatomy of a Love Affair**  
by mi keaton and Ana Steele

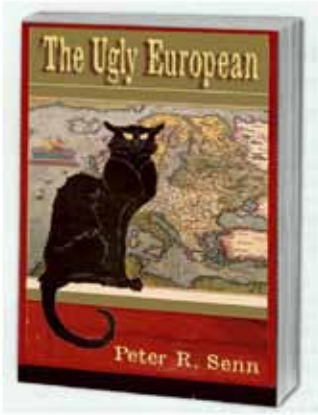
As if the age-old conflict between Heart and Brain wasn't difficult enough. What happens if the chemistry of love has changed? In this story, Sarah, a helpless romantic, has grown cynical and is now on a mission to find the "Perfect Man"...you know, the one that meets her "criteria box". Mike's Heart has convinced the Brain that "Love" is the most important aspect of his "criteria box". His "Hugh Hefner" persona is quickly forgotten as he finds the love of his life and Sarah's cynicism is overwhelmed by Mike's doting and sincere view of love. So lets listen in, not to Sarah and Mike, to their heart and brain discuss chemistry....

mi keaton tells the tale in a totally new and different way!! He is the metrosexual blind date for Fannie Flag with his southern charm and Bill Murray whiskey on the rocks allure. Ana Steele is the hot Cubana, sleek and slender; sultry with wit and desire who will stick it to your male ego. Definitely the most humorous couple ever stuck in a hot bed.

**AUTHOR** mi keaton and Ana Steele almost never finished this books, because their brain, heart, and loins were fighting all of the way. Read this tale and see what you can find of their battle in this fictional narrative.



**The Sophie’s World of European politics for U.S. dummies! A delightful romp through foreign affairs with a presidential aid and his magical cat.**



**The Ugly European**  
by Dr. Peter R. Senn

**SALEM HOUSE PRESS**

**Fiction | Sociology**

**978-0983415190**

**\$13.99 • 7.8” X 5.1” • 156 pp.**

Like many of us, what does a president really know about how Europe thinks? Nothing! This is a fun tale about a presidential advisor and his telepathic cat that teaches the president the good, the bad, and the sometimes ugly about the European character. Filled with the history and events that have shaped Europe into what it is today. We will learn along with the president about our friends across the pond.

Dr. Senn has taught everything from free G.E.D classes to the Ivy League Universities that have given him the knack to gives us a portrayal of European affairs in an entertaining and succinct fashion that remains quite astute and profound.

**MARKEING**

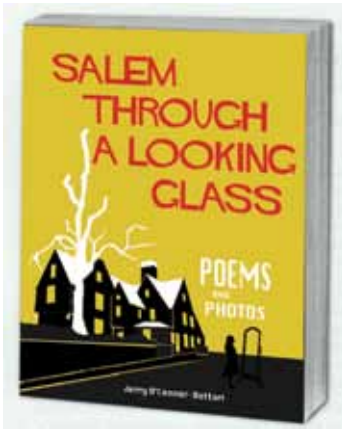
National Review Attention  
Local Author Promotions: Boston  
Area

University Tour  
Online Promotions:  
•Social Media  
•Blog  
Library Marketing  
Displays

**AUTHOR** Dr. Peter R. Senn was a Professor Emeritus at Wright College, a private economist, and the author of numerous articles and books on economics, computers in education, and the Internet.



**What does Witch City look like to us locals! You just have to read it to find out. It is not all witch shops, potions, hexes, and drama?**



**SALEM HOUSE PRESS**

**Poetry**

**978-0983666523**

**\$12.99 • 11" X 8.5" • 100 pp.**

**Over 40 Photographs**

**MARKETING**

National Review Attention  
5 City Tour: Portland, Boston, NYC  
, Philadelphia, Washington D.C.  
Local Author Promotions: Boston  
Area

Online Promotions:

- Social Media
- Blog

Library Marketing

**SALEM THROUGH THE  
LOOKING GLASS**

by Jerry O'Connor-Bottari

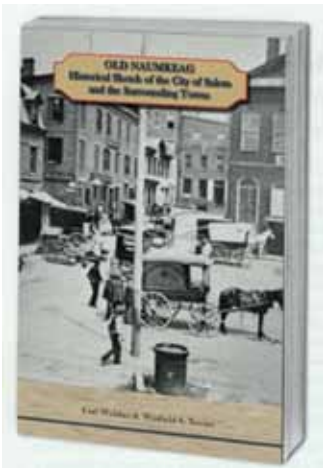
Over a million people flock to the Witch City a year: 100,000 just on Halloween. But wait! What would this town look like to a local? Through Jerry's photos and poems we find out.

Jerry brings out the sometimes forgotten beauty of our city that gets buried under the kitsch of wands and potions. Her poetry is a delight!

**AUTHOR** Jerry grew up in Salem with large iron men in her backyard. Her father was always creating something. Wizard of Oz characters and the Red Queen were her backyard friends. Lifetime resident and descendant of hanging judge Hawthorne.



# What did the richest seaport in America look like in its decline?



## SALEM HOUSE PRESS

**American History**

**978-0983415176**

**\$14.99 • 8" X 5" • 338 pp.**

**Over 100 Engravings**

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### MARKETING

Online Promotions:

- Social Media
- Blog

Library Marketing



## Olde Salem:

Historical Sketch of the City  
and the Surrounding Towns

by Carl H. Webber and Winfield S.  
Nevins

Stretching from the early Native American population to the late nineteenth century this book gives the history of what was at the time the richest seaport in our country. Its a microcosm of our country. It details the homes and stores of some of our earliest Federal politicians and their histories. Men who were Secretaries of State, Secretaries of the Navy, Senators, Congressmen, Superior Court Justices, and our earliest millionaires. Walk the streets of Hawthorne. Walk in the footsteps of John Quincy Adams. Enter the halls that Thoreau and Longfellow read in. This book brings to life a magical town and its area at a magical time.

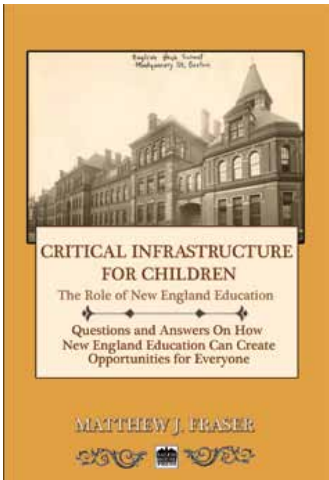
Webber and Nevins bring the old world of Salem to life through engravings and history in amazing detail.

**AUTHOR** Winfield is the author of *Witches of Salem Village 1692* and many other books describing the history of Boston's North Shore. Carl had written several local histories for the Peabody Academy of Science.





# Do You Know All of the Potentials for your Child's Education?



**SALEM HOUSE PRESS**

**Education**

**978-0986261060**

**\$18.00 • 6" X 9" • 194 pp.**

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## **MARKETING**

National Review Attention  
5 City Tour: Portland, Boston,  
NYC , Philadelphia, Washington  
D.C.

Local Author Promotions: Boston  
Area

Radio Tour

Online Promotions:

•Social Media

•Blog

Library Marketing

Promotion Through Regular Lecture  
Series



## Critical Infrastructure for Children

by Matthew J. Fraser

Dear Readers, Critical Infrastructure for Children is a collection of over one hundred and sixty questions and answers, all with one focus; to explore how New England schools and colleges can be a solution to many of humanity's ills that plague children in today's world. It is designed as a handbook for parents, students, educators and anyone else who is interested in getting more from local schools and colleges.

Many of our local education resources are misused, under utilized, or out-of-touch with the needs of today's students. I think it's better to maximize the potential from every educational resource and reap those rewards for every child.

I have done the best I can to answer the questions in this book clearly and concisely - in reference format - to give you an almanac of sorts to guide you in creating your own solutions in your community. - ENJOY! With Authenticity and Fervor; Matthew J. Fraser

**AUTHOR** Matthew Fraser studies martial arts, is a proponent of rails to trails throughout the country, and has been an educator for many years.



**NORGE**

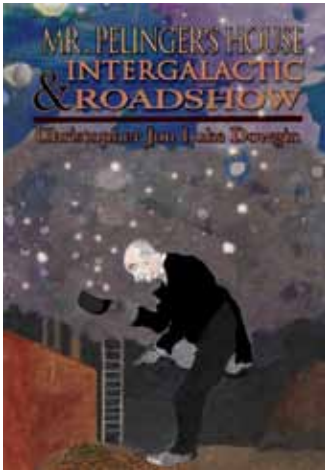
**FORGE**



PRESS

**BACK  
LIST**

**Q: What do you get when you mix the Cat in the Hat with Willie Wonka? A: Mr. Pelinger on Rye toast!**



**NORGE FORGE PRESS**  
**Graphic Novel**

**978-0985392772**

**\$12.99 • 5.06" X 7.81" • 35 pp.**  
**25 ILLUSTRATIONS**

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**MARKETING**

National Review Attention  
5 City Tour: Portland, Boston, NYC ,  
Philadelphia, Washington D.C.

Local Author Promotions: Boston Area

Online Promotions:

- Social Media
- Book Trailers
- Interactive Website
- Blog Tour
- Sweepstakes

Library Marketing  
Displays



**MR. PELINGER'S  
HOUSE &  
INTERGALACTIC ROAD  
SHOW**

by Christopher Jon Luke  
Dowgin

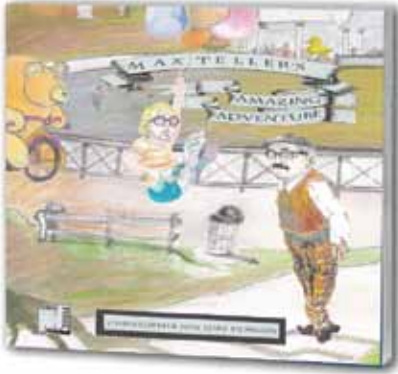
Two children's curiosity will get the better of them. Behind their favorite garden stands an abandoned brick mansion. Rumored to have been owned by a mysterious ship captain. A place so forgotten that the ivy that clings to its walls forgets to bloom on it. For 200 years it has sat with no one going in or out. Until today!

Chris Dowgin tells a tale as beautiful as Jumanji; as fabulous as Charlie and the Chocolate Factory; and as bizarre as the Cat in the Hat. What amazing things await for you inside Mr. Pelinger's House. Hurry, hurry, hurry; step right inside...

**AUTHOR** Christopher is the quirky author from that bizarre town of freaks, geeks, and saints. Who is still wearing his 6 foot long scarf deep into the summer. This is his 11th book.



# Hanging by a thread never meant so much before! What would you do if you floated out of Boston on a bunch of balloons?



## MAX TELLER'S AMAZING ADVENTURE

by Christopher Jon Luke  
Dowgin

**NORGE FORGE PRESS**  
**Juvenile Fiction**  
**978-0985392796**

**\$12.99 • 8.5" X 8.5" • 44 pp.**  
**34 ILLUSTRATIONS**

### MARKETING

National Review Attention  
5 City Tour: Portland, Boston, NYC ,  
Philadelphia, Washington D.C.

Local Author Promotions: Boston Area

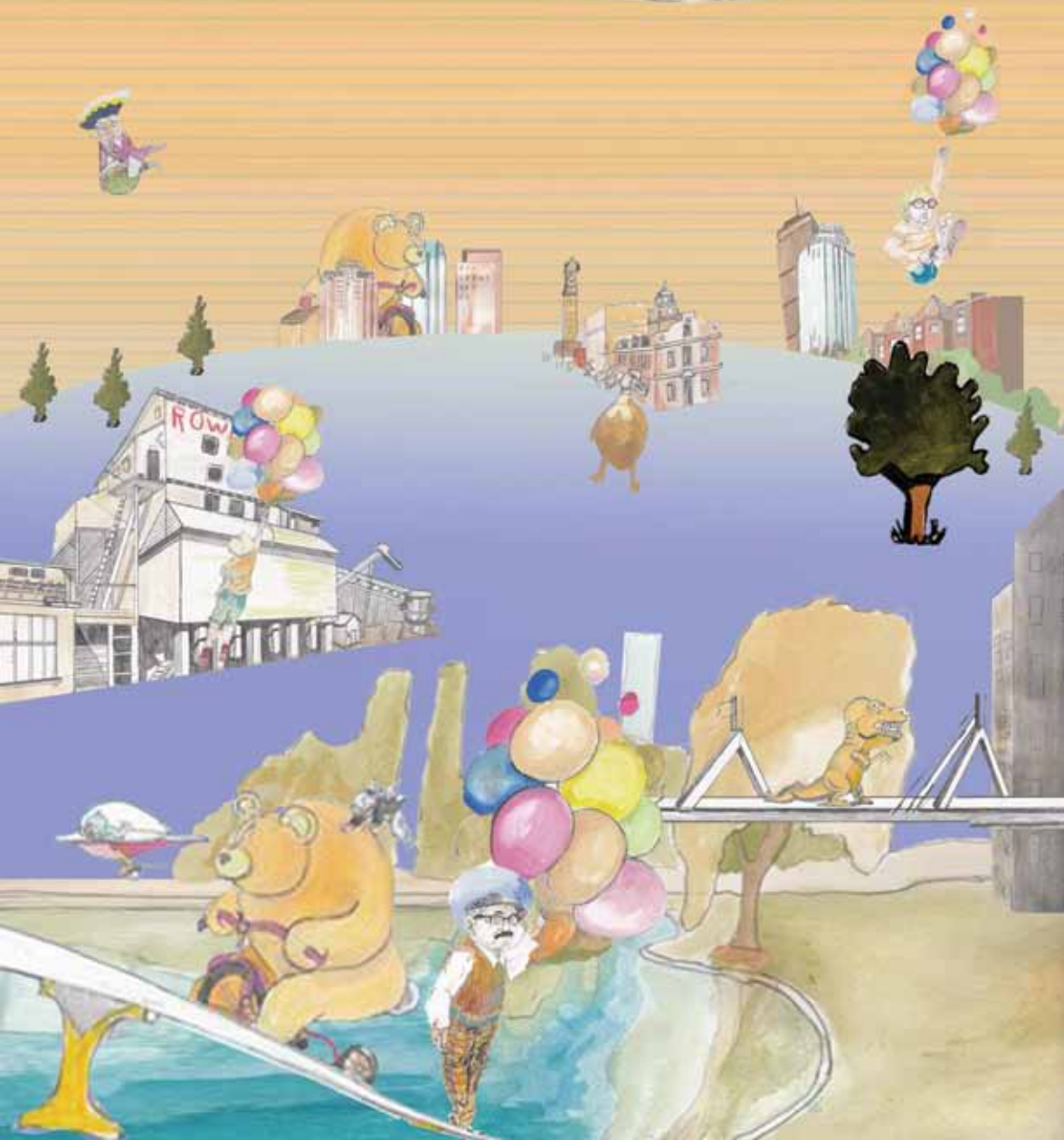
Online Promotions:

- Social Media
- Book Trailers
- Interactive Website
  - Blog Tour
- Sweepstakes
- Library Marketing
  - Displays

[maxtellersamazingadventure.blogspot.com](http://maxtellersamazingadventure.blogspot.com)



MAX TELLER'S  
AMAZING  
ADVENTURE





**Lions, bears, clowns...oh my! Tyler's parents have moved him again. This time he is in a town where rhinos, wolfmen, and elephants walk down the street. Will he ever fit in?**



**Tyler Moves to  
Gibsonton, Florida**

by Christopher Jon Luke  
Dowgin

Tyler's parents are software contractors. Which means Tyler never stays in any town more than six months... He has lived in all of the cool places in America. In the first installment of the Tyler series he finds himself in Gibsonton FLA. One of the most curious towns he has ever found himself in. What would you think of your new town if you looked up from your slurpee and saw an elephant riding a tricycle past you?

Chris tells Tyler's tale in the warped fashion he can only do. This is a book for any child who had mix blessing of having parents always on the move or strived to fit in. Look for the next installments and see where Tyler ends up next. The Mystery Spot, the Mutter Museum, America Stonehenge?

**AUTHOR** Christopher is the quirky author from that bizarre town of freaks, geeks, and saints. Who is still wearing his 6 foot long scarf deep into the summer. This is his 9th book.

**NORGE FORGE PRESS**

**Juvenile Fiction**

**978-0985392796**

**\$14.99 • 6" X 8" • 40 pp.**

**13 TWO PAGE SPREAD**

**ILLUSTRATIONS**

**MARKETING**

National Review Attention  
5 City Tour: Portland, Boston, NYC ,  
Philadelphia, Washington D.C.

Local Author Promotions: Boston Area

Online Promotions:

- Social Media
- Book Trailers
- Interactive Website
  - Blog Tour
  - Sweepstakes

Library Marketing  
Displays

Tyler's Blog:  
[tyleronthemove.blogspot.com](http://tyleronthemove.blogspot.com)





HOW WILL TYLER

EVER GET



FROM HERE



TO THERE!!!!!!



**A series of wonderful portraits of bats dressed up as Victorian horror characters? You will be batty for this calendar...**



**GENTLEMEN BATS  
CALENDAR 2016**  
by Nick Demakes

**NORGE FORGE PRESS**  
**Art | Calendar**  
**978-0-9834151-4-5**  
**\$27.00 • 11" X 8.5"**  
**13 months**

Madame Bathory, Vlad Tempes, Eddy Munster, and Dracula are depicted in this wonderfully dark calendar. Each bat is hand painted using coffee and acrylic paint. Imagine 12 months of bats hanging in your kitchen.

Nick is a wonderful quirky man with amazing talents. A natural born artist who wonders if life would of been better if he was born batty. He has created a world only the cobwebs of his imagination could. Now he shares it with you for the next year.

**MARKETING**

National Review Attention  
Terror and Fantasy Art Show  
Local Author Promotions: Boston Area

- Online Promotions:
- Social Media
  - Blog

**AUTHOR** Nick has been a staple throughout the country with collectors visiting him every Halloween from around the world to buy his bats and monster alarm clocks. He can be seen every Christmas dressed up as Krampus scaring the little children.



**You really think your stuffed animals just hung out on your bed and waited for you to wake up again? Think again... These four cute and woogly guys will amaze you!**



## Gang Stories

by Christopher Jon Luke  
Dowgin

This is the adventure of 4 stuffed animals during the night while their child sleeps. Ever wonder what your stuffed animals got up to while you nodded off? You really think they just stuck around and listened to you snore? An invisible rabbit thinks she is an international spy, a teddy bear who fights off evil spirits, a bear who dresses like Sherlock Holmes, and another bear who is lost in his own world. These critters make up the bed gang.

Chris tells this amazing story only in pictures. This is an emerging reader where your child learns to make up their own story every time they open the book. Beautifully illustrated this book will enchant readers throughout their lives.

### **NORGE FORGE PRESS**

**Bedtime | Emerging Reader**  
**978-0615573465**

**\$20.00 • 8" X 8" • 68 pp.**

**60 Illustrations**

### **MARKETING**

National Review Attention  
5 City Tour: Portland, Boston, NYC,  
Philadelphia, Washington D.C.  
Local Author Promotions: Boston Area  
Online Promotions:  
• Social Media  
• Book Trailers  
• Interactive Website  
• Blog Tour  
• Sweepstakes  
Library Marketing  
Displays

**AUTHOR** Christopher is the quirky author from that bizarre town of freaks, geeks, and saints. Who is still wearing his 6 foot long scarf deep into the summer. This is his 7th book.

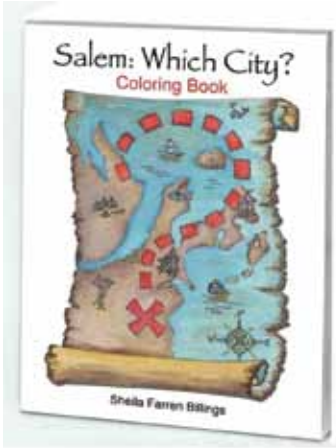




**ILLUSTRATIONS  
FROM  
GANG  
STORIES**



**A wonderful coloring book that teaches you the history of one of America's oldest cities! Sit on the rug. Open up a box of crayons and remember your kid is suppose to be coloring...**



## Salem Which City Coloring Book

by Sheila Farren-Billings

**NORGE FORGE PRESS**  
**Coloring Book | History**  
**978-0-9836665-0-9**  
**\$5.00 • 8.5" X 11" • 24 pp.**  
**26 Illustrations**

This amazing coloring book will delight young and old alike. Learn the history of Salem through the images. Find out more about Hawthorne, the maritime history, the witches, and more!

Sheila uses her talents to create this beautiful book. As an educator for over 10 years she knows simple and fun ways to teach children which makes this book a delight!

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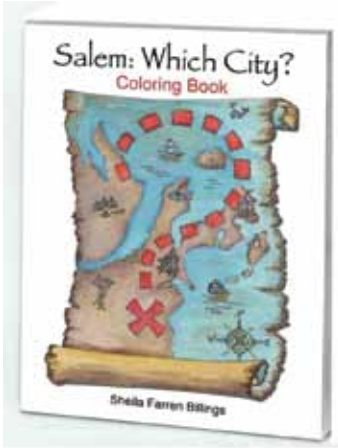
### **MARKETING**

Local Author Promotions: Boston Area  
Online Promotions:  
•Social Media  
•Sweepstakes  
Library Marketing  
Displays

**AUTHOR** Sheila is from the same family as Charlie Farren from the Joe Perry Project. She was a Salem High art teacher and has a wonderful husband.



**A sure cure for the “Are we there yet?”. Throw this book into the back seat and keep your child quiet all the way to your destination. It worked for my parents....**



## Salem Which City Activity Book

by Sheila Farren-Billings

Salem, Massachusetts, is called the Witch City because of the witchcraft hysteria in the 1600's; but there is so much more to know! Pirates, Revolutionary War heroes, ship building, sea captains, abolition, women's rights the list goes on and on. Don't tell the kids they are learning—they just think it's fun! Some famous people with Salem connections include: Nathaniel Hawthorne, Nathaniel Bowditch, Alexander Graham Bell, Horace Mann, the Peabody Sisters and many more.

Sheila's activity book is full of theme puzzles and games to help children learn to love history. It is full of mazes, word games, dot-to-dots, cut-outs, figures with changeable historic costumes, and more! Bring history alive for your children and students.

**NORGE FORGE PRESS**  
**Activity Book | History**  
**978-0-9836665-1-6**  
**\$5.00 • 8.5" X 11" • 25 pp.**  
**28 Illustrations**

### **MARKETING**

Local Author Promotions: Boston Area  
Online Promotions:  
•Social Media  
•Sweepstakes  
Library Marketing Displays

**AUTHOR** Sheila is from the same family as Charlie Farren from the Joe Perry Project. She was a Salem High art teacher and has a wonderful husband.







## The Salem Trilogy

The Fairy Tale for All Ages  
Christopher Jon Luke Dowgin

Norge  
Forge  
Press

**Follow Mr. Zac into the Unzipping Tree and begin your journey through the magical whimsical side of life. A place that is the meeting between The Chocolate Factory, OZ, and Wonderland!**



## A Walk Through Salem

by Christopher Jon Luke  
Dowgin

This is the first book of the trilogy where you meet the old man Mr. Zac on the park bench. He pulls out his magic magnet and he unzips the Unzipping Tree for you to enter a world where fish fly, Vikings storm Dead Horse Beach, and churches transform into rocket ships. A journey into the fairy realm you might not ever return from. Yes you, since you are the main character. Are you brave enough to enter this story?

Chris tells this warped tale with dazzling pictures that confound the imagination and lighten the soul. A tale following the classic fairy tale structure which was the foundation of the Star Wars trilogy and the Grail Cycle.

**AUTHOR** Christopher is the quirky author from that bizarre town of freaks, geeks, and saints. Who is still wearing his 6 foot long scarf deep into the summer. This is his 1st book.

### **NORGE FORGE PRESS**

#### **Fiction**

**978-0615573465**

**\$25.00 • 8.25" X 8.25" • 112 pp.**

**108 Illustrations**

#### **MARKETING**

National Review Attention  
5 City Tour: Portland, Boston, NYC ,  
Philadelphia, Washington D.C.

Local Author Promotions: Boston Area

Online Promotions:

- Social Media
- Book Trailers
- Interactive Website
- Blog Tour
- Sweepstakes

Library Marketing

Displays



**Once again your on a journey with Mr. Zac! This time you enter the underground world of tunnels trying to recover the Golden Egg that was stolen from the Boy Emperor of China before an international war breaks out.**



## A Walk Under Salem

by Christopher Jon Luke  
Dowgin

Welcome back to the magical whimsical side of town. This time you will follow Mr. Zac under Salem through the smuggling tunnels . You on a journey to help recover the Golden Egg of the boy Emperor of China before an international war breaks out. You will meet the Red Queen, King Derby, a flying monkey, and many other strange characters.

Chris expands on this trilogy with a deeper introspective (No pun intended) as he expands the Mr. Zac character further. A mix of Willy Wonka, Groucho Marx, and a dash of Uncle Albert.

**AUTHOR** Christopher is the quirky author from that bizarre town of freaks, geeks, and saints. Who is still wearing his 6 foot long scarf deep into the summer. This is his 2nd book.

### **NORGE FORGE PRESS**

**Fiction**

**978-0983415107**

**\$18.99 • 8.25" X 8.25" • 74 pp.**

**68 Illustrations**

### **MARKETING**

- National Review Attention
- 5 City Tour: Portland, Boston, NYC , Philadelphia, Washington D.C.
- Local Author Promotions: Boston Area
- Online Promotions:
  - Social Media
  - Book Trailers
- Interactive Website
  - Blog Tour
  - Sweepstakes
- Library Marketing Displays



**Fly with Mr. Zac in the Caddy Balloon far above a battle of the sexes! Well not too far, we had 3 readers who got shot down last month alone... The weapons of choice? Peashooters and Nerf guns.**



**A Walk Above Salem**  
by Christopher Jon Luke  
Dowgin

Step into the Caddy Balloon and pay witness to the battle between the boys and girls. Once again you are the main character flying through Salem as you see the Baron Münchhausen zoom by on a pea, gremlins interfere on both sides, 7 dwarf captains try to shoot you down, and Virgil stands at the gates of Paradise. Will there ever be peace between the sexes? Who knows, but there will always be a lot of laughter...

Chris rounds up this trilogy in uproarious fashion. A cleverly disguised tale about self actualization. Let your imagination fly and enter the Caddy Balloon.

**AUTHOR** Christopher is the quirky author from that bizarre town of freaks, geeks, and saints. Who is still wearing his 6 foot long scarf deep into the summer. This is his 8th book.

**NORGE FORGE PRESS**

**Fiction**

**978-0615573465**

**\$25.00 • 8.25" X 8.25" • 112 pp.**

**108 Illustrations**

**MARKETING**

- National Review Attention
- 5 City Tour: Portland, Boston, NYC , Philadelphia, Washington D.C.
- Local Author Promotions: Boston Area
- Online Promotions:
  - Social Media
  - Book Trailers
- Interactive Website
  - Blog Tour
  - Sweepstakes
- Library Marketing Displays





## The Salem Trilogy

The Fairy Tale for All Ages  
Christopher Jon Luke Dowgin

Norge  
Forge  
Press

EXCERPTS

**A WALK THROUGH SALEM**  
BY CHRISTOPHER JON LUKE DOWGIN

---

The Good Ship Friendship

---

‘...and all I ask is a tall ship and a star to sail her by’, second to the right and straight on till; hogwash she has sailed without us! We dallied too long with Blackbeard’s wife. She’s half way to the moon now. If we had boarded her in time we might have coaxed her to sail us backwards.

See flying ships like the East Indianman Friendship sail straight for a star to take you to exotic islands in the sky like Neverland. You need a ship to sink and sail backwards to take you home though.

Oh, excuse me. I was just clicking my heels. Come on I know another ship up the road that could take us home. Yes you...just because you are reading a preview you think you’re not stuck in our world???



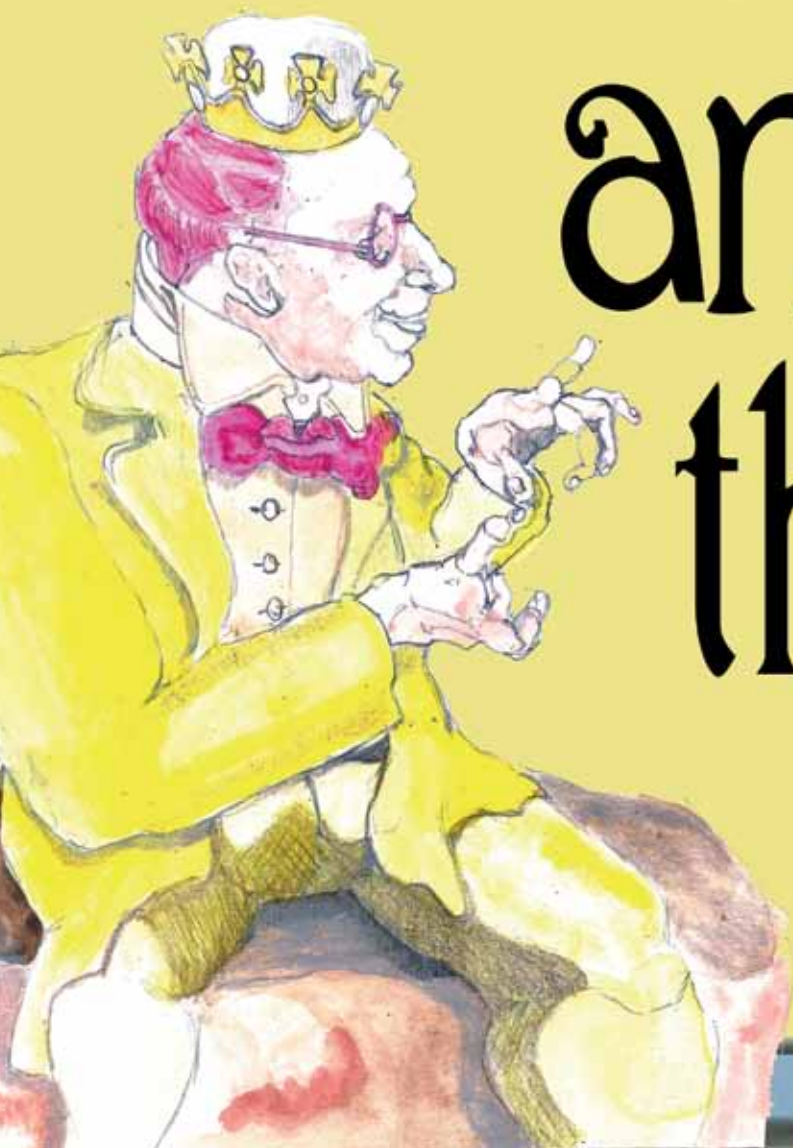




“Now which one of you said you were bitten by the werewolf ?”

Mr. Zac

and  
the





CHARACTERS FROM :

# A Walk Under Salem



EXCERPT FROM

# A WALK ABOVE SALEM

BY CHRISTOPHER JON LUKE DOWGIN

## Above the Common in the Caddy Balloon

There is a crowd of you who entered through the flipping pages of cream and black today. We will need extra Caddy Balloons!

Two to a balloon. Now we will have time for introductions later, just get in the balloon with the stranger behind you reading the next book. You will get to know each other on the way. There will be plenty of time.

Do not worry! I will fly back and forth between you and all of the others and ride in all of your balloons. You will be able to fly on your own.

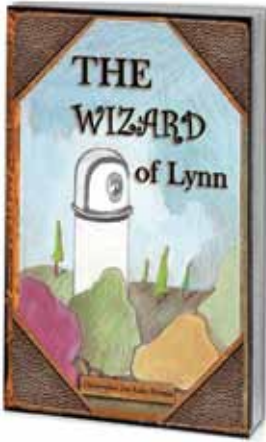
Just remember the moment you doubt whether you can fly, you cease to be able to do it. So be careful, the rainy season is on its way and the residents of Salem are having trouble keeping up on the repairs to their roofs from those who have lost faith...



“ Just remember the moment you doubt whether you can fly, you cease to be able to do it.”



**Will young Charlie Hodgison make it to the top of the wizard tower! Who knows he might fall?**



**NORGE FORGE PRESS**

**Fiction**

**978-0983415114**

**\$9.15 • 8.5" X 5.5" • 24 pp.**

**11 B + W Illustrations**

**MARKETING**

National Review Attention

5 City Tour: Portland, Boston,  
NYC , Philadelphia, Washington  
D.C.

Local Author Promotions: Boston  
Area

Online Promotions:

- Social Media
- Book Trailers
- Interactive Website
- Blog Tour
- Sweepstakes

Library Marketing  
Displays



The Wizard of Lynn

by Christopher Jon Luke  
Dowgin

Young boy Charlie Hodgison is scaling the wizard tower in Lynn. His friends are yelling at him not to. They warn him there is an evil wizard at the top. Will he continue against their jeers? Who will he meet at the top? Survival is not guaranteed, only adventure!

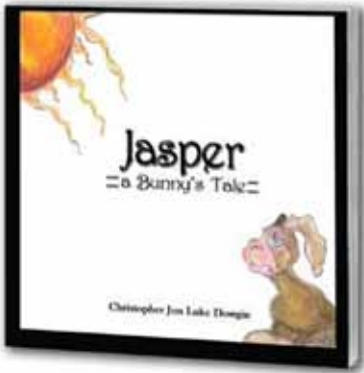
Chris develops this tale of self actualization about a boy who has to climb to his own heights in life to find his own happiness inn a town going through a period of despair Filled with typography with a whimsical flair and images that entertain the eyes.

**AUTHOR** Christopher is the quirky author from that bizarre town of freaks, geeks, and saints. Who is still wearing his 6 foot long scarf deep into the summer. This is his 5th book.





**A tale that teaches you to love yourself no matter how different you think you! Everyone has a purpose in this world.**



## Jasper: A Bunny's Tale

by Christopher Jon Luke  
Dowgin

Jasper is a two tone brown rabbit who spends his days walking through brown pine needles in a world of rainbow colored rabbits. He feels invisible to the world. Then a puma enters his world and changes everything.

Chris delivers a wonderful tale of self acceptance. He captures the spirit of what it means to love yourself and embrace your own individuality.

**AUTHOR** Christopher is the quirky author from that bizarre town of freaks, geeks, and saints. Who is still wearing his 6 foot long scarf deep into the summer. This is his 3rd book.

### **NORGE FORGE PRESS**

#### **Fiction**

**978-0983415107**

**\$12.99 • 8.25" X 8.25" • 32 pp.**

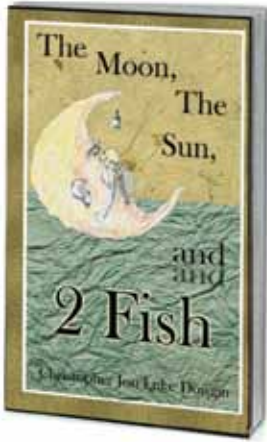
**18 Illustrations**

#### **MARKETING**

- National Review Attention
- 5 City Tour: Portland, Boston, NYC , Philadelphia, Washington D.C.
- Local Author Promotions: Boston Area
- Online Promotions:
  - Social Media
  - Book Trailers
- Interactive Website
  - Blog Tour
  - Sweepstakes
- Library Marketing Displays



**Follow this whacky adventure of 2 fish and the progress of the sun and the moon through the sky.**



**THE MOON, THE SUN, AND  
2 FISH**

by Christopher Jon Luke  
Dowgin

A Strange Tale from a warped mind. Follow the path of the Moon until it is its bed time as two flying fish soar through the sky. As the moon retires the Sun rises and the fun begins. But someone tell me, what is with the Octopus!!!

Chris once again delivers an artistic tour de force in this simple and pleasant tale. Warped but good...

**AUTHOR** Christopher is the quirky author from that bizarre town of freaks, geeks, and saints. Who is still wearing his 6 foot long scarf deep into the summer. This is his 6th book.

**NORGE FORGE PRESS**

**Fiction**

**978-0983415138**

**\$12.99 • 8.5” X 5.5” • 26 pp.**

**11 Illustrations**

**MARKETING**

National Review Attention  
5 City Tour: Portland, Boston, NYC ,  
Philadelphia, Washington D.C.

Local Author Promotions: Boston Area

Online Promotions:

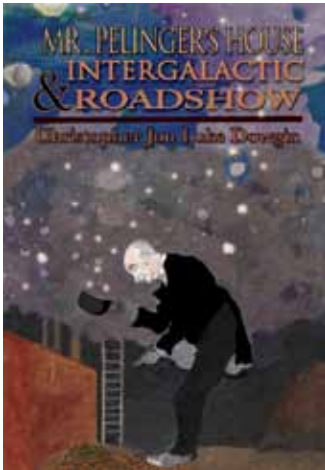
- Social Media
- Book Trailers
- Interactive Website
  - Blog Tour
  - Sweepstakes
- Library Marketing
  - Displays



# Flip & Scan eBooks



**Q: What do you get when you mix the Cat in the Hat with Willie Wonka? A: Mr. Pelinger on Rye toast!**



**NORGE FORGE PRESS**

**Graphic Novel**

**978-0985392772**

**\$12.99 • 5.06” X 7.81” • 35 pp.**

**25 ILLUSTRATIONS**

**MARKETING**

National Review Attention

5 City Tour: Portland, Boston, NYC ,  
Philadelphia, Washington D.C.

Local Author Promotions: Boston Area

Online Promotions:

- Social Media
- Book Trailers
- Interactive Website
  - Blog Tour
  - Sweepstakes

Library Marketing  
Displays

**MR. PELINGER’S  
HOUSE &  
INTERGALACTIC  
ROAD SHOW**

by Christopher Jon Luke  
Dowgin

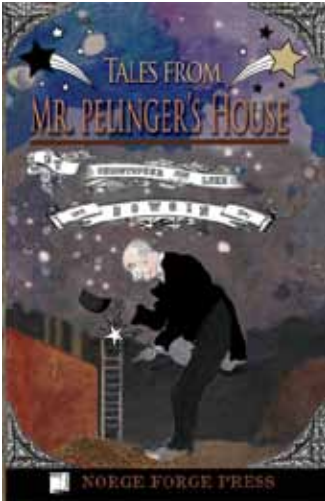
Two children’s curiosity will get the better of them. Behind their favorite garden stands an abandoned brick mansion. Rumored to have been owned by a mysterious ship captain. A place so forgotten that the ivy that clings to its walls forgets to bloom on it. For 200 years it has sat with no one going in or out. Until today!

Chris Dowgin tells a tale as beautiful as Jumanji; as fabulous as Charlie and the Chocolate Factory; and as bizarre as the Cat in the Hat. What amazing things await for you inside Mr. Pelinger’s House. Hurry, hurry, hurry; step right inside...

**AUTHOR** Christopher is the quirky author from that bizarre town of freaks, geeks, and saints. Who is still wearing his 6 foot long scarf deep into the summer. This was his 11th book.



# The Eternal Question, Which is Truly better; America or England!



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**OVER 50 ILLUSTRATIONS**

## **MARKETING**

National Review Attention  
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, Philadelphia, Washington D.C.

Local Author Promotions: Boston

Area

Online Promotions:

- Social Media
- Book Trailers
- Interactive Website
- Blog Tour
- Sweepstakes

Library Marketing  
Displays



## Tales from Mr. Pelinger's House

by Christopher Jon Luke  
Dowgin

Two tales for the price of one!

The Foster siblings venture into an abandoned house to meet the owner Mr. Pelinger who was rumored got lost in the tunnels under Salem a 100 years ago. Once inside this house with its own wormhole which is larger inside than out, they entered into a dangerous Intergalactic Roadshow where Sitting Bull and the Stoned Elephant are ringmasters of one circle and the other is governed by General Custer. Will they survive this dangerous game of Snakes and Ladders?

Then the Foster Siblings return to the House for another amazing adventure inside the ever unfolding house. This time they are contestants in a game show pitting America vs. England with the celebrity guests Teddy Roosevelt and Queen Victorian. Filled with sight gags at the expense of these two great nations...



**Follow Mr. Zac into the Unzipping Tree and begin your journey through the magical whimsical side of life. A place that is the meeting between The Chocolate Factory, OZ, and Wonderland!**



**NORGE FORGE PRESS**

**Fiction**

**112 pp.**

**108 Illustrations**

**MARKETING**

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Philadelphia, Washington D.C.

Local Author Promotions: Boston Area  
Online Promotions:

- Social Media
- Book Trailers
- Interactive Website
  - Blog Tour
  - Sweepstakes

Library Marketing  
Displays

**A Walk Through Salem**

by Christopher Jon Luke  
Dowgin

This is the first book of the trilogy where you meet the old man Mr. Zac on the park bench. He pulls out his magic magnet and he unzips the Unzipping Tree for you to enter a world where fish fly, Vikings storm Dead Horse Beach, and churches transform into rocket ships. A journey into the fairy realm you might not ever return from. Yes you, since you are the main character. Are you brave enough to enter this story?

Chris tells this warped tale with dazzling pictures that confound the imagination and lighten the soul. A tale following the classic fairy tale structure which was the foundation of the Star Wars trilogy and the Grail Cycle.

**AUTHOR** Lately, Chris has been wearing a bowler, instead of his 6 ft long scarf. After this book he branched out into non-fiction as well with Salem *Secret Underground: The History of the Tunnels in the City* and its sequel *Sub Rosa*. This is was his 1st book.





**Once again your on a journey with Mr. Zac! This time you enter the underground world of tunnels trying to recover the Golden Egg that was stolen from the Boy Emperor of China before an international war breaks out.**



## **NORGE FORGE PRESS**

**Fiction**

**74 pp.**

**68 Illustrations**

### **MARKETING**

National Review Attention  
5 City Tour: Portland, Boston, NYC, Philadelphia, Washington D.C.  
Local Author Promotions: Boston Area  
Online Promotions:  
•Social Media  
•Book Trailers  
•Interactive Website  
•Blog Tour  
•Sweepstakes  
Library Marketing Displays



## A Walk Under Salem

by Christopher Jon Luke  
Dowgin

Welcome back to the magical whimsical side of town. This time you will follow Mr. Zac under Salem through the smuggling tunnels . Your on a journey to help recover the Golden Egg of the boy Emperor of China before an international war breaks out. You will meet the Red Queen, King Derby, a flying monkey, and many other strange characters.

Chris expands on this trilogy with a deeper introspective (No pun intended) as he expands the Mr. Zac character further. A mix of Willy Wonka, Groucho Marx, and a dash of Uncle Albert.

**AUTHOR** Christopher is the quirky author from that bizarre town of freaks, geeks, and saints. Who is still wearing his 6 foot long scarf deep into the summer. This was his 2nd book and second in *The Salem Trilogy*.



**Fly with Mr. Zac in the Caddy Balloon far above a battle of the sexes! Well not too far, we had 3 readers who got shot down last month alone... The weapons of choice? Peashooters and Nerf guns.**



## A Walk Above Salem

by Christopher Jon Luke  
Dowgin

Step into the Caddy Balloon and pay witness to the battle between the boys and girls. Once again you are the main character flying through Salem as you see the Baron Münchhausen zoom by on a pea, gremlins interfere on both sides, 7 dwarf captains try to shoot you down, and Virgil stands at the gates of Paradise. Will there ever be peace between the sexes? Who knows, but there will always be a lot of laughter...

Chris rounds up this trilogy in uproarious fashion. A cleverly disguised tale about self actualization. Let your imagination fly and enter the Caddy Balloon.

**AUTHOR** (If you missed this bio earlier; we are repeating it again for your amusement) Christopher is the quirky author from that bizarre town of freaks, geeks, and saints. Who is still wearing his 6 foot long scarf deep into the summer. This was his 8th book.

## NORGE FORGE PRESS

### Fiction

112 pp.

108 Illustrations

### MARKETING

National Review Attention  
5 City Tour: Portland, Boston, NYC ,  
Philadelphia, Washington D.C.

Local Author Promotions: Boston Area

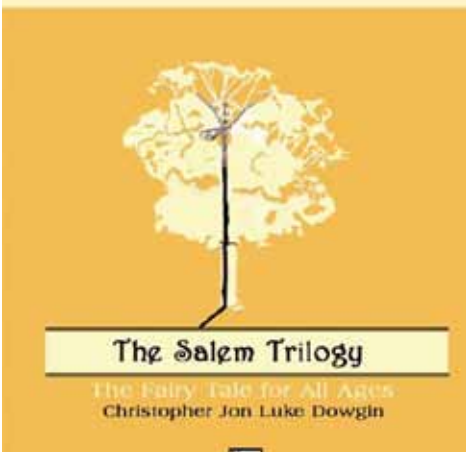
Online Promotions:

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- Book Trailers
- Interactive Website
  - Blog Tour
  - Sweepstakes

Library Marketing  
Displays



**Fly with Mr. Zac in the Caddy Balloon far above a battle of the sexes! Well not too far, we had 3 readers who got shot down last month alone... The weapons of choice? Peashooters and Nerf guns.**



## Salem Trilogy

by Christopher Jon Luke  
Dowgin

# All Three Books!

**NORGE FORGE PRESS**  
**Fiction**

### MARKETING

National Review Attention  
5 City Tour: Portland, Boston, NYC ,  
Philadelphia, Washington D.C.

Local Author Promotions: Boston Area

Online Promotions:

- Social Media
- Book Trailers
- Interactive Website
- Blog Tour
- Sweepstakes

Library Marketing  
Displays

**AUTHOR** Christopher is the same guy from the previous few books. he has not changed in the last 10 minutes. Then again, the 10 minutes you have been reading this may be months after this has been written. So who is to say if Chris has changed any, but not in your last 10 minutes though.



## Ignore the Man Behind the Curtain...

### The Wonderful Wizard of OZ

by Lyman Frank Baum

Illustrated by W.W Denslow

The classic tale of Dorothy who flies over the rainbow to meet the Tin Man, Scarecrow, and the Cowardly Lion who help her defeat the Wicked Witch of the West for the Wizard of OZ.

**AUTHOR** Baum was an American author chiefly famous for his children's books, particularly *The Wonderful Wizard of Oz* and its sequels. He wrote 14 novels in the Oz series, plus 41 other novels, 83 short stories, over 200 poems, and at least 42 scripts.



**NORGE FORGE PRESS**  
**Children's Fiction**

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\$5



## The Secret Lies Under Your Feet!!!

### Salem Secret Underground: The History of the Tunnels in the City

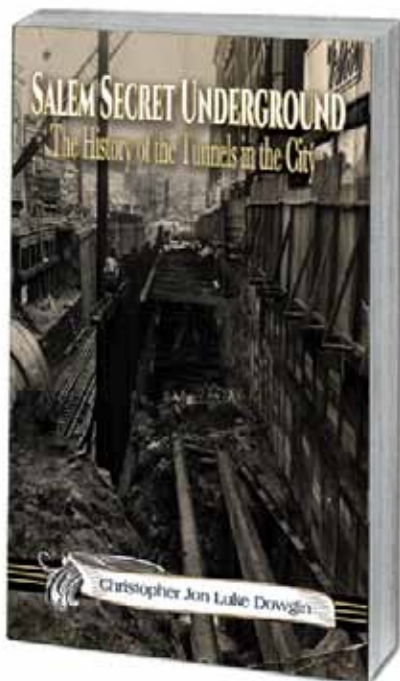
by Christopher Jon Luke Dowgin

Photographs

The Port of Salem in the 1800's made America's first millionaires, without paying much duties. The son of America's first millionaire extended the ancient smuggling tunnels in town through the help of the man who built the tunnels in Boston and Washington D.C. These smugglers have gone on to shape our government, our national banks, literature, inventions, and more.

AUTHOR Dowgin...

He is just this guy.



**SALEM HOUSE PRESS**  
**Non-Fiction**

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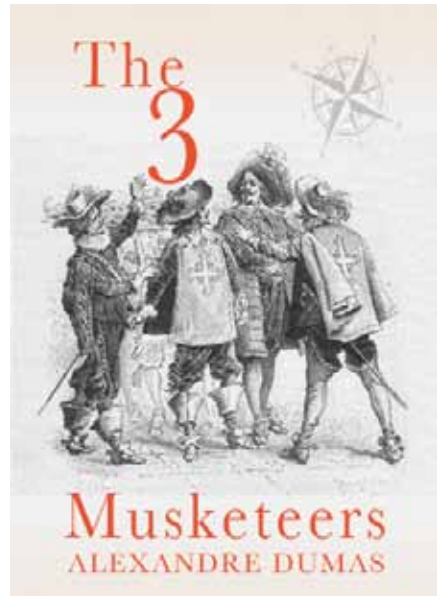
## Classic Boy's Adventure!

### Three Musketeers

by Alexandre Dumas

The classic swashbuckling tale of a young lad, d'Artagnan (based on Charles de Batz-Castelmore d'Artagnan), adventures after he leaves home to travel to Paris, to join the Musketeers of the Guard. Although d'Artagnan is not able to join this elite corps immediately, he befriends the three most formidable musketeers of the age – Athos, Porthos and Aramis, “the three inseparables,” as these are called – and gets involved in affairs of the state and court against Milady, The Cardinal Richelieu, and Rochefort.

**AUTHOR** Dumas was a French writer. His works have been translated into many languages, and he is one of the most widely read French authors. Many of his historical novels of high adventure were originally published as serials, including *The Count of Monte Cristo*, *The Three Musketeers*, *Twenty Years After*, and *The Vicomte of Bragelonne: Ten Years Later*. His novels have been adapted since the early twentieth century for nearly 200 films.



**SALEM HOUSE PRESS**

**Fiction**

Illustrated

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**Defined a Genre! One of the best selling books internationally of all time!!**

**SHE**

by Henry Rider Haggard

Illustrated by  
Maurice Greiffenhagen  
Charles Kerr  
and E. K. Johnson

The story is a first-person adventure that follows the journey of Horace Holly and his ward Leo Vincey to a lost kingdom in the African interior. There they encounter a primitive race of natives and a mysterious white queen named Ayesha who reigns as the all-powerful “She”, or “She-who-must-be-obeyed”. In this work, Rider Haggard developed many of the conventions of the lost world sub-genre, which many later authors emulated.

**AUTHOR** Haggard was an Englishman who travelled through Africa. His novels portray many of the stereotypes associated with colonialism, yet they are unusual for the degree of sympathy with which the native populations are portrayed. Africans often play heroic roles in the novels, although the protagonists are typically European (though not invariably). Notable examples are the heroic Zulu warrior Umslopogaas and Ignosi, the rightful king of Kukuluanaland, in King Solomon’s Mines.



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**Fiction**

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# The Original Romantic Comedy !!!

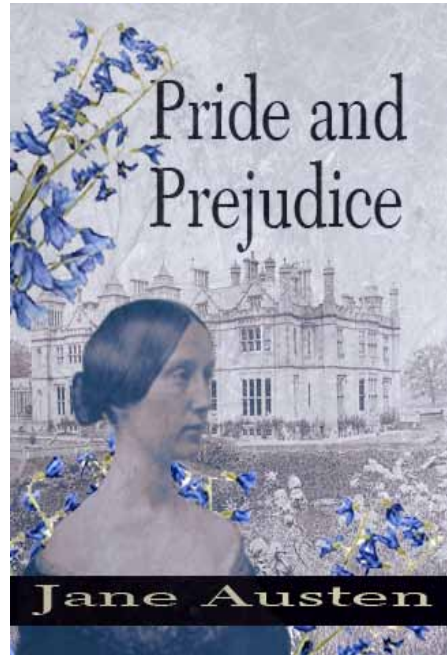
## Pride and Prejudice

by Jane Austen

Illustrated by  
Charles Edmund Brock

Pride and Prejudice is an 1813 romantic comedy novel that charts the emotional development of the protagonist Elizabeth Bennet, who learns the error of making hasty judgments and comes to appreciate the difference between the superficial and the essential. The comedy of the writing lies in the depiction of manners, education, marriage and money during the Regency era in Britain.

**AUTHOR** Jane Austen was an English novelist known primarily for her six major novels, which interpret, critique and comment upon the British landed gentry at the end of the 18th century. Austen's plots often explore the dependence of women on marriage in the pursuit of favourable social standing and economic security. Her works critique the novels of commentary, have long earned her acclaim among critics, scholars, and popular audiences alike.



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## Originally Banned Throughout the World !!!

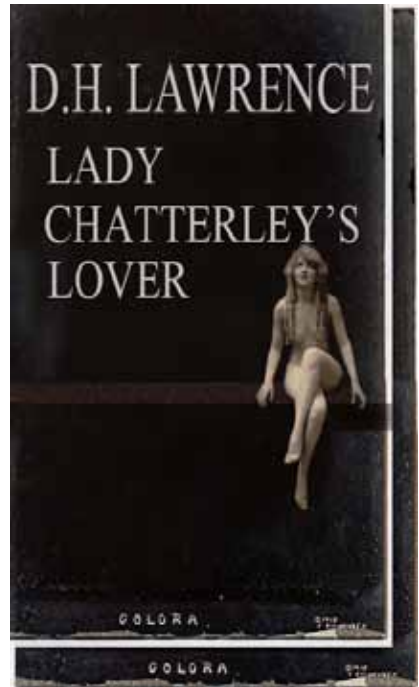
### Lady Chatterley's Lover

by D.H. Lawrence

The erotic novel that got banned in several countries. A tale of a Woman who is in a marriage with an invalid who stimulates her mind with great love, but searches out physical love with another.

**AUTHOR** Lawrence was an English writer and poet. His collected works represent, among other things, an extended reflection upon the dehumanizing effects of modernity and industrialization. Some of the issues Lawrence explores are sexuality, emotional health, vitality, spontaneity, and instinct.

Lawrence's opinions earned him many enemies and he endured official persecution, censorship, and misrepresentation of his creative work throughout the second half of his life, much of which he spent in a voluntary exile he called his "savage pilgrimage". At the time of his death, his public reputation was that of a pornographer who had wasted his considerable talents. E. M. Forster, in an obituary notice, challenged this widely held view, describing him as "the greatest imaginative novelist of our generation."



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**Fiction**



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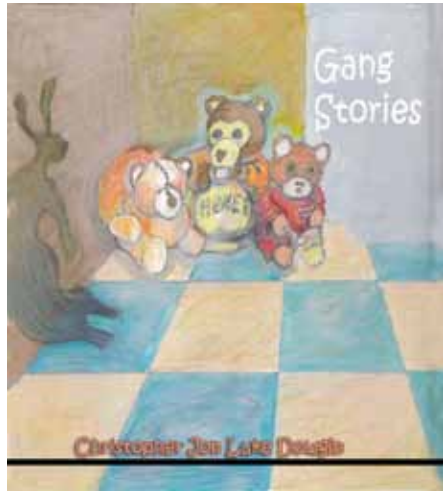
# WHAT DO YOUR STUFF ANIMALS GET UP TO WHILE YOU ARE ASLEEP!!!

## Gang Stories

by Christopher Jon Luke Dowgin  
Illustrated

The adventures of 4 stuffed animals during the night while their child sleeps.

**AUTHOR** Dowgin is the Salem local with the quart of milk and the 6 ft scarf with a penchant for Viking ships.



**NORGE FORGE PRESS**  
**Fiction**

Illustrated  
\$5





# Why Let Politicians Fix the Country? Why not Fix our Communities Ourselves!

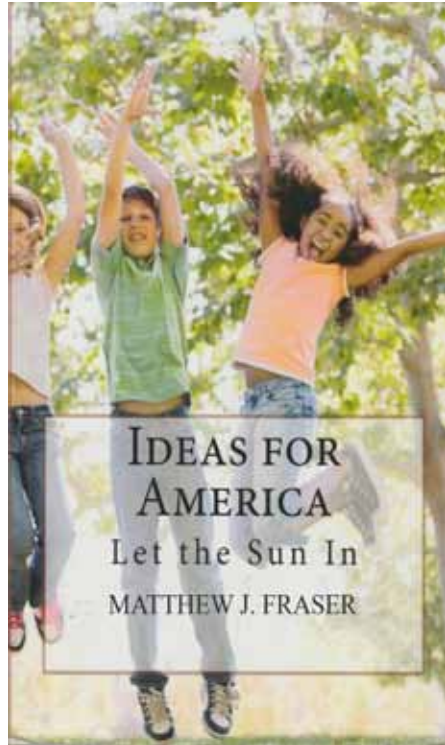
## Ideas for America

by Matthew Fraser

Photographs

Ideas stemming from timebanking, food co-ops, green living, and ways to look out for our elderly this books inspires us to do better ourselves and not put it on to a small minority we challenge with a huge task.

**AUTHOR** Fraser is an educator with a heart as big as his stature, 6' 9". He is dedicated to improving our lives and is a conservative with a liberal mission.



**SALEM HOUSE PRESS**

**Non-Fiction**

Illustrated

\$5



## Adventure at it Finest !!!

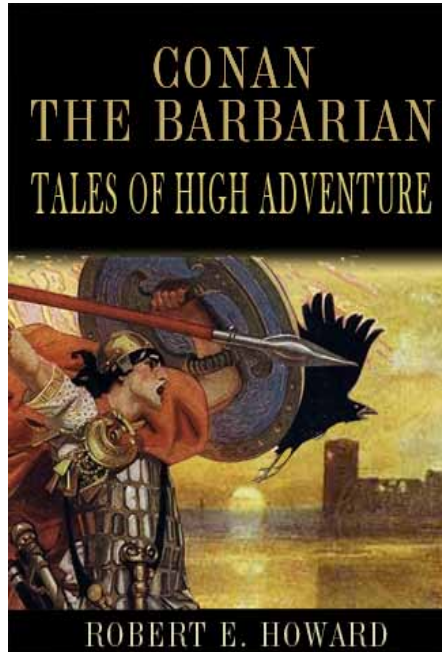
### Conan the Barbarian: Tales of High Adventure

by Robert E. Howard

Original Illustrations from Weird Tales

The complete Conan the Barbarian stories from Weird Tales magazine that ran between 1932-1936. The tales of the Cimmerian who traveled the Postdiluvian Epoch filled with monsters, princesses, wizards, and tyrants. Tales of High Adventure with the original illustrations from Weird Tales.

**AUTHOR** Howard was famous for his characters Solomon Kane, Krull, and Conan the Barbarian. He was part of H.P. Lovecraft circle which included Clark Ashton Smith. All three wrote for Weird Tales magazine. After finding out his mother went into a coma Howard went out to his car and shot himself in the head in 1936. This was after his favorite illustrator quit Weird Tales as well. Lovecraft would die the next year.



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**Fiction**

Illustrated

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# HAVEN'T YOU ALWAYS WANTED TO FLY AWAY ATTACHED TO A BUNCH OF BALLOONS...

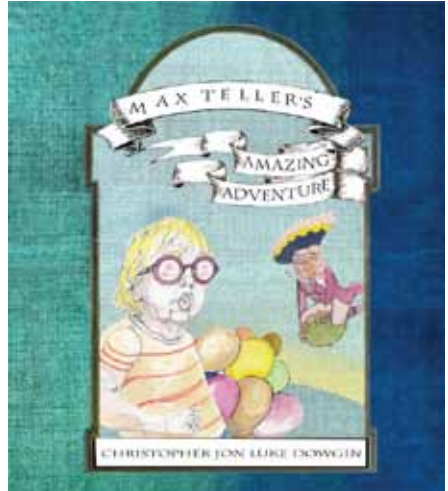
## MAX TELLER'S AMAZING ADVENTURE

by CHRISTOPHER JON LUKE  
DOWGIN

ILLUSTRATED

Max goes to grab one red balloon and is amazed to find himself lifted up and beyond the Boston Common attached to all of the balloons besides, the red one. Follow Max on his adventure over the North Shore over castles, dinosaurs, and more!!!

**AUTHOR** Dowgin is a staple of the North Shore for his dancing feet which have provided decades of good laughs. Also a national celebrity stayed in Salem for a year and all he had to say was, "There was this guy who walked around with a quart of milk." Mostly harmless..



**SALEM HOUSE PRESS**

**Fiction**

Illustrated



\$5

## Hours of Fun!

### Salem: Which City? Coloring Book by Sheila Farren-Billings

Pages of Salem scenes to color filled with the town's history and beauty. A great purchase for the school room. Bulk purchase discounts for schools.

**AUTHOR** Billings comes from a talented family of artists and musicians. Her brother Charlie Farren was in the Joe Perry Project. Sheila was a long standing art teacher in town and has become loved by many.

### **NORGE FORGE PRESS**

#### **Fiction**

Illustrated

\$5

### Salem: Which City? Coloring Book



Sheila Farren Billings



**HAVE YOU EVER BEEN THE NEW KID IN TOWN?  
Imagine moving somewhere where everyone else is  
strange!**

Tyler Moves to Gibsonton  
Florida

by Christopher Jon Luke Dowgin

Illustrated

Tyler is the son of contract software engineers who travel all over America for work. In this series you will see all the wacky places he has lived. In this narrative he visits a town where people ride rhinos down the street and penguins walk past in socks.

Follow his blog: Tyler: The Boy on the Move to see all the strange places in America he has been.

**AUTHOR** Yes that guy again. Dowgin is also known for walking through people's basements looking for secret tunnels. He has found more than cobwebs in the closets of Salem...



**NORGE FORGE PRESS**  
**Fiction**

Illustrated

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# Travel down The Rabbit Hole to an Amazing Adventure that has Delighted Generations!!!

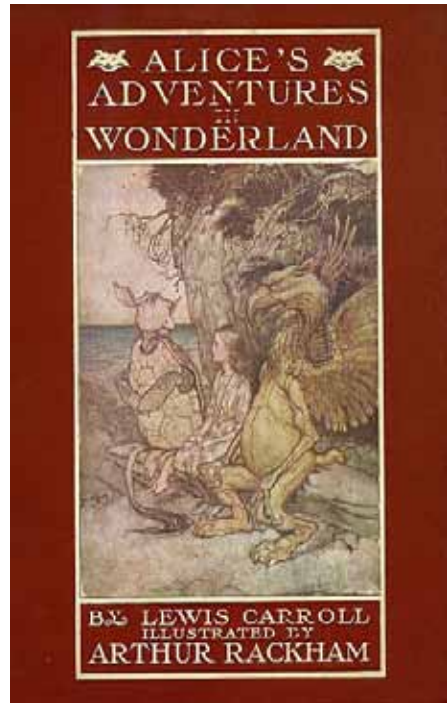
## Alice's Adventures in Wonderland by Lewis Carroll

Original Illustrations from Arthur  
Rackham

Journey with Alice as she shrinks and then grows big as a house while she tries to keep her neck from the Red Queen. Learn what makes the Chesire Cat smile and what is a Tweedle Dee and Tweedle Dum.

Rackham's illustrations only pale in significance to the original illustration's of Teninel's. Rackham has inspired Brian Froud and generations of artists.

AUTHOR Carroll was a strange little man with many puzzles.



**NORGE FORGE PRESS**  
**Fiction**

Illustrated

\$5



# Ever Wonder what the Reindeers do for the other 11 months of the year?

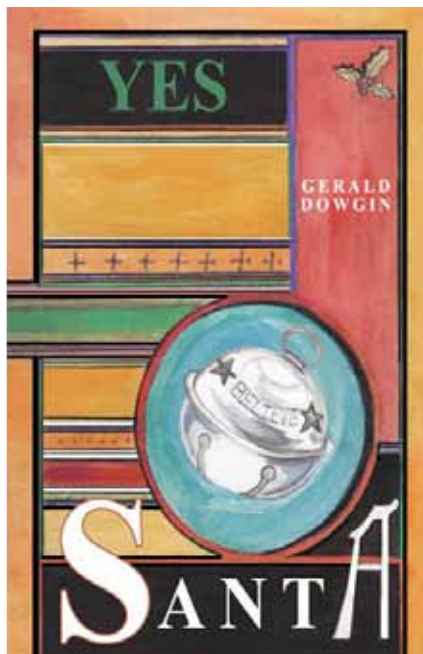
Yes Santa!

by Gerald Dowgin

Illustrated

A tale about what Rudolph does during the off season. He travels the world and repairs children's faith in Santa. One child at a time.

**AUTHOR** Dowgin has worked for the state of N.J. for over 30 years writing the laws of the garden state. This is his first attempt at non-fiction after writing years of politician's empty promises...



**NORGE FORGE PRESS**  
**Fiction**

Illustrated

\$5



# The Murder that Inspired the Game Clue!

## Murder on the Common

by Christopher Jon Luke Dowgin

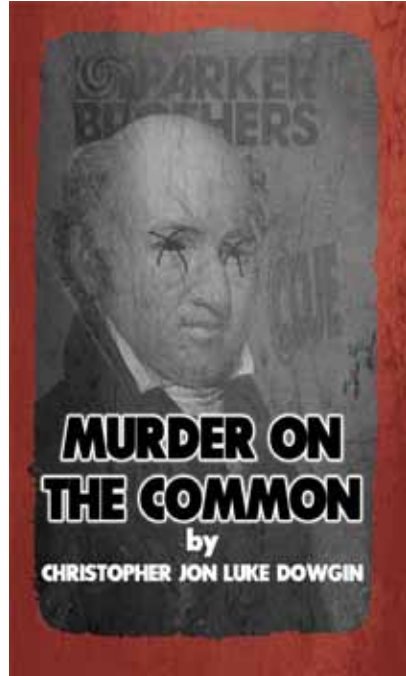
Illustrated

The murder of Joseph White, a privateer, caught the nineteenth century by storm, but there was a buried truth to the murder that involved the Parker brothers. Their grand-uncle was the judge in the murder who died the night before the first trial...

This murder has inspired Hawthorne to write for the *Salem Gazette* as a reporter and Edgar Allan Poe. This is the first novel in the Sinclair Narratives featuring everyone's favorite Immortal, Prince Henry Sinclair who sailed to Salem a 100 years before Columbus with his rag tag bunch of third generation Vikings.

*The Sinclair Narratives* appear quarterly in *Arkham: Tales from the Flipside*.

AUTHOR Dowgin? Have you heard enough about him yet?



**SALEM HOUSE PRESS**  
**Fiction**

Illustrated

\$5



## More Than Witches!!!

### Sub Rosa

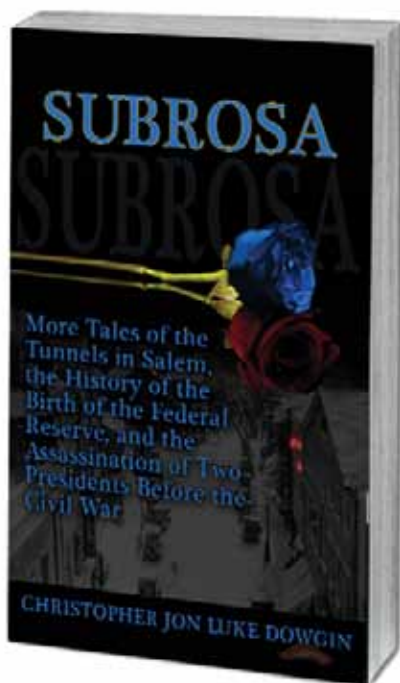
by Christopher Jon Luke Dowgin

### Photographs

Salem does not want you to know about it past! It diverts you to tales of the Witch Trials so you look no further.

Salem was the port that made this nation's first millionaires. With that money came great power. Learn how a bunch of smugglers have gone on to shape the inventions you use daily, the Constitution, presidencies, assassinations, the government, the opioid crisis, and the national banks.

**AUTHOR** Dowgin only wears his aluminum hat when he goes to sleep at night with his teddy bear.. Seriously the truth is always stranger than fiction; and the historians fix the journalists errors in time.



**SALEM HOUSE PRESS**  
**Non-Fiction**



Illustrated

\$5

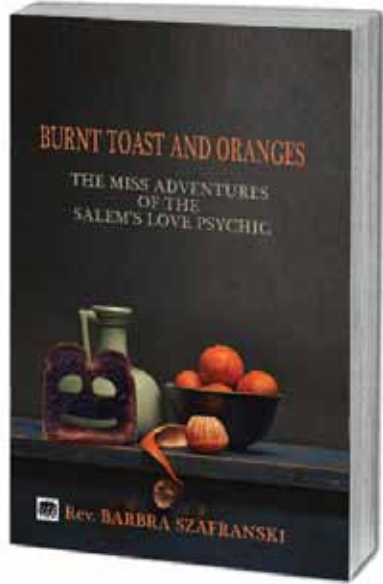
# The Path to Enlightenment!

## Burnt Toast and Oranges The Mis. Adventures of the Salem Love Psychic

by Barbara Szafranski

This is a detailed account of how one woman has made her way through the world giving up everything to follow Spirit to teach others how to trust their own magical abilities. It is a book destined to give those people on the path the confidence and reassurance that they can succeed within their own metaphysical pursuits.

**AUTHOR** Barbara has ran her angel store within the Witch City for over 30 years. She has lectured around the country and taught hundreds of folks like you to follow your own spiritual path being guided by Spirit. She is a Reverend within the Spiritualist Church.



**SALEM HOUSE PRESS**  
**Non-Fiction**

\$5



## The Best Chic Lit Ever...!!!

Jane Eyre

by  
Illustrated

Jane Eyre follows the experiences of its heroine, including her growth to adulthood and her love for Mr. Rochester, the brooding master of Thornfield Hall. The novel revolutionized prose fiction by being the first to focus on its protagonist's moral and spiritual development through an intimate first-person narrative, where actions and events are coloured by a psychological intensity. Its considered by many to be ahead of its time because of Jane's individualistic character and how the novel approaches the topics of class, sexuality, religion and feminism.

**AUTHOR** Charlotte Bronte is the "first historian of the private consciousness", and the literary ancestor of writers like Proust and Joyce. She was an English novelist and poet, the eldest of the three Brontë sisters who survived into adulthood and whose novels became classics of English literature.



**SALEM HOUSE PRESS**  
**Fiction**

Illustrated  
\$5





**RIGHTS** Page 78  
**DISPLAYS** Page 79  
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**ORDERING** Page 82



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## DISPLAYS

### Max Teller's Amazing Adventure

**Displays:**

Max hanging on balloons mobile

Max Book Critter: 9" x 6" cut out of max with an extended arm and finger gesturing come here that you place in between books.

Free with orders over 20 books.

### Arkham: Tales from the Flipside magazine

**Display:**

18" x 24" poster of stacks of Arkham magazines.

Free with orders over 10 copies

### Dante's Inferno Salem Edition

**Display:**

Angel mobile

Free with orders over 20 books

### Mr. Pelinger's House & Intergalactic Road Show

**Displays:**

16" cut out of Mr. Pelinger holding the title of the book

Mr. Pelinger book critter holding out a business card you can place in between books.

Free with orders over 12 books



## DISPLAYS

### Back List

#### Ideas for America

**Displays:**

Work sheets

Satchel of seeds with book logo on it.

Free worksheets

Free seed satchel per book bought.

#### Salem Secret Underground

**Displays:**

Satchel of tunnel dirt

Book critter: Shovel with a sign that says “You will dig this!” and the book name.

Free book critter with orders over 10 copies

Free satchel with every book sold

#### Tyler Moves to Gibsonton Florida

**Displays:**

Book Critter of Tyler

Book Critter of dancing elephant.

Cut out Tyler, animals, and book title

Free with order over 20 books

#### Gang Stories

**Displays:**

Teddy Bear book critter

Teddy Bear cut out and book title

Free with orders over 20 books

#### Gentlemen Bats

**Display:**

Bat mobile

Free with orders over 15 books

#### Salem Trilogy

**Displays:**

Clouds and flying pig mobile

Unzipping Tree cut out and Title

Free with orders over 20 books

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Salem House Press  
Returns Department  
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